

BON Hotels extends footprint in Africa with new hotel in Ethiopia

Written by Administrator

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BON Hotels which is a hospitality company owning, marketing and managing hotels throughout Africa, has extended its footprint in Africa with new hotel in Ethiopia.

BON Hotel Addis Ababa is the name of the property which is under construction. The BON Hotel in Ethiopia is expected to be open to the public in the first quarter of 2017. It is located just 10 minutes from the new Addis Ababa Bole International Airport and the city centre and will target the corporate, leisure and conference travellers.

Guy Stehlik, Chief Executive Officer of BON Hotels confirmed the reports and said the Ethiopian government recognizes the hospitality industry as a key driver of the economy.

“We have witnessed enormous growth in the leisure market here, which makes our move into East Africa all the more appealing,” Mr. Stehlik said.

Yes Hospitality East Africa Limited which is a firm that oversees operations for BON Hotels in East Africa, have been a vital driver of the mega project. The same company will oversee all East African acquisitions for BON Hotels and assist in upgrades, refurbishments, operations, procurement and technical requirements for each property, with BON Hotels overseeing sales and marketing.

“Yes Hospitality have a very experienced team who are well respected in the industry having acquired several awards, they are best suited to bring the BON brand to market and along with the developers, who are forward-thinking and passionate,” Stehlik added.

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The hotel is a state of the art development and it is in the first phase of construction, with further expansion opportunities already in the pipeline, BON will boast 48 spacious rooms filled with innovative spaces, facilities and meeting rooms that will offer contemporary, all-day dining.

Ethiopia is a country that is ranked among the top ten largest markets for international hotel chains and it will provide an excellent platform for BON Hotels to make their presence felt.

Number of hotels in Africa continue to surge with several hotels being constructed. Recently Rwanda opened its largest conference that was built by Radison Blue hotel.