



## **The 17th Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition**

Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition (Motor & Magnetic Expo for short) was firstly held in 2003. After 16 years' accumulation and development, it has become a brand exhibition in motor industry. The 17th session will be held at Shenzhen Convention & Exhibition Center on May 8-10, 2019. The exhibition will gather around 360 domestic and overseas well-know enterprises and cover an area of 15,000 square meters. There are five exhibition areas, including electric motor, magnetic materials, Military and Civilian Integration, powder metallurgy and cemented carbide.

### **Jointly held by authoritative organizations, the exhibition scale set a new record.**

As a unique motor exhibition of industry approved by UFI (The Global Association of the Exhibition Industry), Motor & Magnetic Expo 2019 will be jointly held by National Engineering Research Center for Small and Special Precision Motors, Small and Special Precision Motors Appliance and Wise Exhibition (Guangdong) Co.,Ltd. Meanwhile, China Electronics Materials Industry Association Magnetic Materials Branch, Southwest Institute of Applied Magnetics, The Japan Electrical Manufacturers' Association, Asia NdFeB Association, The Japan Association of Bonded Magnetic Materials, The UK Magnetics Society, Shengzhou Motor Industry Association, Huzhou Electric Appliance Industry Chamber of Commerce, Ningbo Magnetic Materials Association participate in the overall work of inviting exhibitors, holding concurrent events and inviting professional buyers. With the joint participation of many these authoritative organizations, Motor & Magnetic Expo 2019 will be greatly improved in terms of internationalization and industry influence. Motor & Magnetic Expo 2019 is destined to be extraordinary!

### **Based on Guangdong-Hong Kong-Macao Greater Bay Area, showing the the advantages of location and industry.**

Guangdong-Hong Kong-Macao Greater Bay Area has developed economy and it is the largest market for small motor and magnetic materials. Its industrial volume is huge and the radiation is wide, such as household appliances, consumer electronics, automobile industry, automation, new energy and other industries. Motor & Magnetic Expo has the advantages of location and

industry, which can attract superior buyers and purchasers to attend.

### **Sharing the latest information, many industry summits and conferences will be held concurrently.**

During the exhibition, the organizing committee will hold over 30 high-end industry forums and activities, i.e. 2019 Small Motor & Magnetic Materials Industry Development Summit, China Magnetic Materials Industry Development Forum, Invitation to the 4th Motor Salon, 2019 Shenzhen International Small Motor & Magnetic Materials New Products and Technology Promotion Conference, Professional Buyers Meeting, etc. Industry experts, university professors and executives of industry leading enterprises will be invited to discuss the latest technologies and development trends of the industry and help solve technical problems. It is an excellent platform for enterprises to expand industry resources and explore trade opportunities.

### **In-depth enterprise visits, actively attend industry activities and comprehensively promote Motor & Magnetic Expo 2019.**

Since the launch of Motor & Magnetic Expo 2019, enterprises are continuously invited to participate. Representatives of the organizing committee-Wise Exhibition (Guangdong) Co., Ltd. have visited a number of enterprises in depth, actively communicated with major enterprises and introduced the progress of the exhibition in details, which gained lots of support by the Industry enterprises. The organizing committee has visited SMART, CASIC MOTOR, Guizhou Linquan Motor, KEHN MOTOR, Sinbad Motor, SMARTECH AUTOMATION, Donguan Yuxin, Hangzhou Zhishang, Hangzhou HOIN, Nakano CNC, WISDOM etc. At the same time, the organizing committee actively attend industry activities, such as China Motor Industry Chain Conference, The 11th (Shenzhen) Motor Drive and Control Technology Seminar, Annual Meeting and Forum of China Electronic Components Association Electronic Transformer Branch, 2018 International CMF Exhibition, 2018 China (Donguang) Mobile Terminal Industry and Asia Pacific Exhibition of Intelligent Manufacturing Technology and Structural Components for Smartphones, The 18th China (International) Motor Expo and Forum 2018. Moreover, "Seminar on Mechatronics Technology Innovation and Application Development" was jointly held by Wise Exhibition (Guangdong) Co., Ltd. and Guangdong Materials Valley. As a result, the organizing committee could keep a close interaction and communication with enterprises. With the increasing popularity and professionalism of Motor & Magnetic Expo, it is regarded as the only professional motor event in South China by the enterprises. The enterprises will keep supporting the exhibition and look forward to the exhibition in 2019.

Going forward to the new start! Based on the accumulated industry resources with extensive publicity of investment in the corporate and application markets, as well as the participation of industry authorities and enterprises, we could believe that Motor & Magnetic Expo 2019 will become the focus of the industry.

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Written by Administrator

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