

NEW DELHI: The experience with ET on the move just got better.

The Economic Times, India's most-read business newspaper and most-visited business and finance site, now has mobile applications for all platforms. Applications have been launched for the iPad, iPhone, Android phone, BlackBerry, Nokia and Windows Phone. The apps combine ET's cutting edge business news and market analysis with the best browsing experience, thanks to the simple navigation and neat, clutter-free layout. So now, whether you are on a vacation or travelling on a business trip, the ET Advantage is just a click away.

The applications have been designed keeping in mind the audiences' preference for live coverage of the business news and markets. All the apps provide in-depth and analytical coverage of the stock markets, with live stock quotes from both BSE and NSE. The sleek user-friendly apps feature the latest and most important news as it happens along with the choicest analysis and features from ET's print editions.

These apps provide forex rates, commodities updates and news about the global markets. Stock recommendations and experts' views from ET Now are featured through market hours. Users can track the stocks on their watch-list and monitor live gainers, losers and movers. Investors can manage their holdings in the stock market with the ET Portfolio. For the NRI audience, the apps are a great way to stay in touch with the latest business and financial news from India. For ET Now viewers, the best and the most popular videos of the day can also be accessed on these apps. Rishi Khiani, CEO of Times Internet Ltd, said: "This stack of ET Mobile apps fill an important need for ET readers. Within a short time of launch, ET's iPad & iPhone apps topped the most popular charts on the Apple website.

Source :timesofindia.indiatimes.com