

## Expogroup Worldwide announces another edition of MEDEXPO AFRICA

Written by Administrator

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After an overwhelming response in 2016, Expogroup Worldwide announces another edition of MEDEXPO AFRICA, the leading healthcare trade fair in Africa. Taking place from 2 - 4 June, 2017 at the Kenyatta International Convention Centre, Nairobi, Kenya and 22 - 24 August at the Mlimani Conference Centre (MCC), Dar es Salaam, Tanzania, the event brings together more than 5000 healthcare professionals with 400 of the world's leading healthcare suppliers, manufacturers and service providers, all under one roof, to find the latest industry innovations, network and do business.

MEDEXPO AFRICA 2017 is the perfect opportunity to discover first-hand, the best the healthcare industry has to offer, and to expand business associations with personal, one-on-one connections. Meet with global healthcare industry leaders and do business within the region at East Africa's largest B2B networking platform.

There are not many industries that have displayed as much steady growth as the medical sector, and Africa is among the world's most promising markets. Experts believe that its current market volume of around US\$ 2.8 billion will rise to US\$ 7 billion by 2023, with annual growth rates of over 15 per cent. Companies wanting to benefit from this development will find that MEDEXPO AFRICA – the region's leading international medical trade fair, for the last two decades – is a top platform for accessing this booming market.

MEDEXPO KENYA: 02nd – 04th June – KICC, Nairobi, Kenya

MEDEXPO TANZANIA: 22nd – 24th August – MCC, Dar es Salaam, Tanzania

For more information on these events please visit: <http://medexpo.expogr.com/>